

# How the FSHD Society Serves the FSHD Community

Amanda Hill, MBA, ACRP Director of Clinical Research



### Vision: a world free from suffering caused by FSHD



Research

**Clinical Trials** 

Approval & Access

**Health & Care** 



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**Health & Care** 

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# BetterLife FSHD: A patient-driven health and research platform

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# What barriers do you face in living your best life with FSHD?

Constant loss and adaptation

Information overload

Doctors don't understand FSHD

Understanding my own body

Access to clinical trials (and therapies)

A cure!



#### BetterLife FSHD: a patient-driven health and research platform

#### Goal 1: Help you live a better life with FSHD

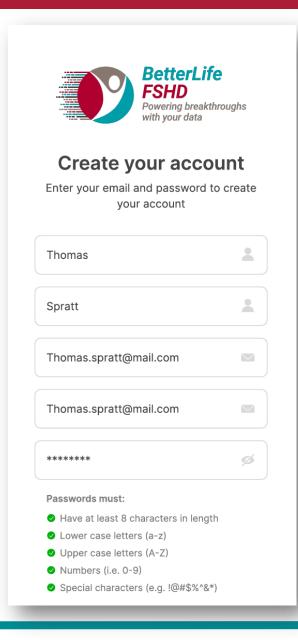
- Personalized resources and data tracking
- Match to research opportunities

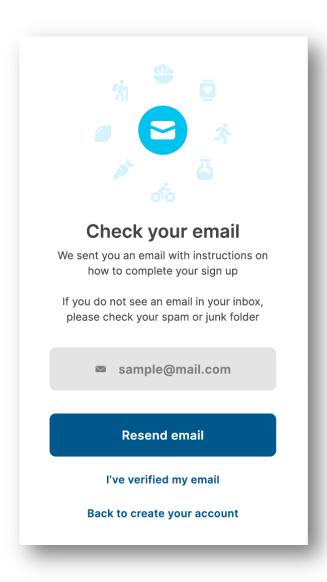
## Goal 2: Speed and improve FSHD research and therapeutic development

- Securely use and share data
- Research to advance disease understanding, clinical trials, clinical care, access, and advocacy







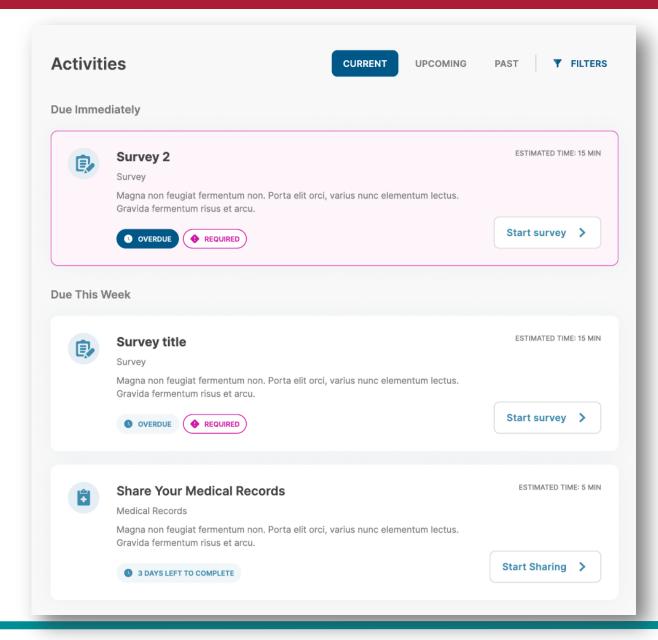




#### **Create your account**

- Adults create an account for themselves and/or children
- Informed consent process
- Fill out a profile(s)



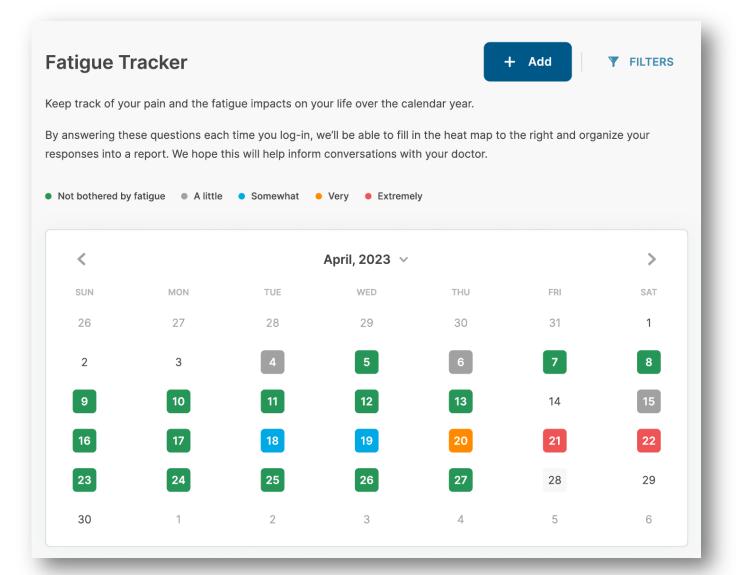




#### **Start taking surveys**

- Clinical and genetic diagnoses
- Establish what your symptoms are
- How FSHD affects you now



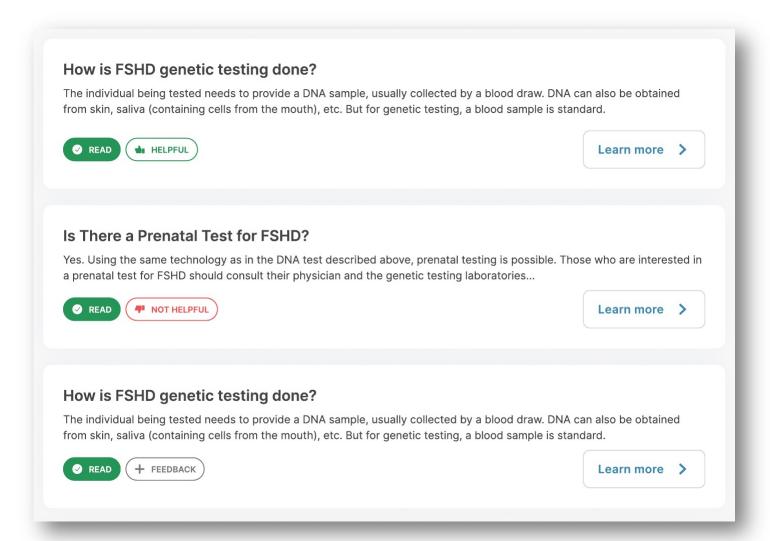




#### Track your health over time

- New surveys every couple months
- Symptom tracking and data visualization



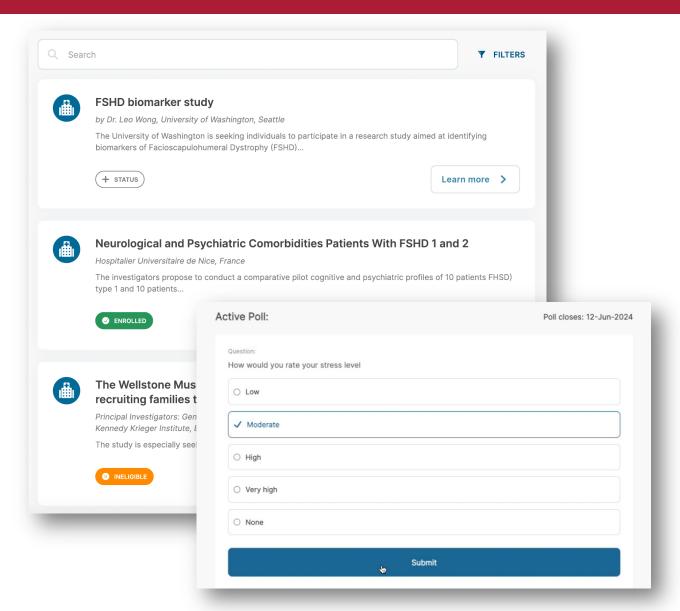




#### **Get personalized insights**

- Relevant information and resources when you need it
- Matched to clinical trials and other research studies
- Personalized feed



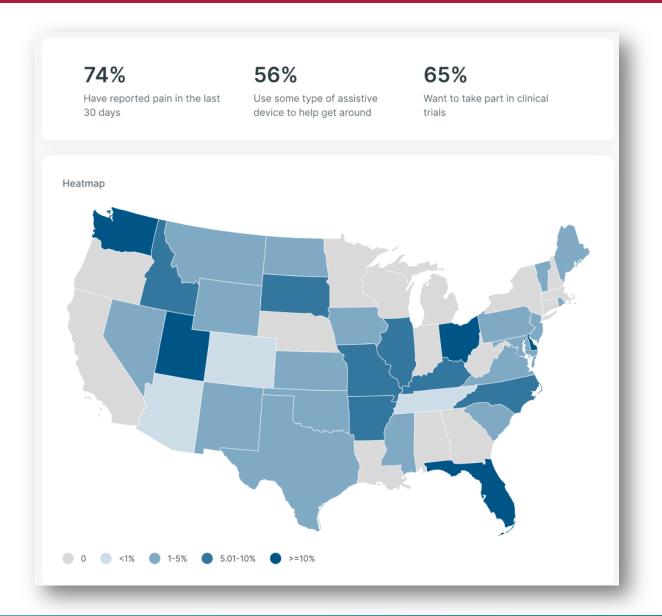




### Contribute to groundbreaking research

- Health data is securely shared with approved researchers while your privacy is protected
- Interactive community polling for our own community scientists







#### Know how your data is used

- Get notified when researchers use your data
- Results of studies your data is used for
- Explore stats on other users



#### Who can join BetterLife FSHD?

- Anyone with FSHD
- Living in the United States
- 1 year of age or older

Anyone who is not an adult (18 years old in most states) must have permission from a parent or legal guardian to join.

If you are not an adult, your parent should sign up for BetterLife with their information, then create a profile for you in their account.





#### When can I join BetterLife?

#### **BetterLife Launches Summer 2024!**

Exclusive invitation to Connect attendees:

Volunteer for a chance to join the pilot group!

- Early access to BetterLife
- Provide feedback and user testimony
- Time commitment of 3-4 hours over ~2 weeks

